

GoBeer Expo



Date : August 6, 2015 to August 9, 2015

Address : Centro Commerciale Jambo1, Strada Prov.le Trentola Parete, Trentola-Ducenta

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GoBeer Expo is one of the biggest themed events ever undertaken in Campania, which has beer as its protagonist. The excellent location, located in the expo area of the **Jambo1 Shopping Centre**, will guarantee a perfect welcome for the numerous public, with ample exhibition space, open-air spaces and a large games area for little ones.

The main objective of **GoBeer Expo** is to appreciate the characteristics of beer, a drink which only in Campania has around 3 million consumers a year. Within the event it will be possible to appreciate the many varieties of beer offered by the international market and distributed in Italy by the main Italian importers.

The experience at **GoBeer** continues with the possibility to taste dozens of craft beers, produced by the major breweries in the Campanian supply chain. The excellences will be offered by large manufacturers and selected by A. Bi. Campania that, strong with the support of AssoBirra, Coldiretti and Slow Food, brings together the leading micro breweries in Campania, the malshouses of the territory involved in the development of the cultivation of barley and hops, as a result producing beers with raw materials of regional origin.

GoBeer Expo 2015 will be a place of training and information, of discovery and comparison, of fun and excellent gastronomy.

It's not just wine... the only thing which can be tasted, it's not only rum which is the perfect companion to cigars and chocolate! Even beer can boast a wide range of shades and types of consumption. Through this event, they want to stimulate and excite visitors, promoting a product that is always ready to reinvent itself and surprise.

The event takes place from **6th to 9th August**, at the height of summer, when the desire to be out the house and have fun are perfectly associated with the idea of a good pint of cold beer.

The event will be a hub of great appeal and interest, an occasion for the public to deeply know beer in all its forms.

The quality of the food and the strong attention on the entertainment activities...will be an integral part of this journey.

GoBeer Expo, a real experience "not to be missed"!

6th to 9th August – 18.00 – 1.30 – Jambo1 Shopping Centre.

Once inside the event, any of the products will be sold via tokens (**goCoin**). Each token (**goCoin**) has a value of **€1**, so each euro will be exchanged for a token of the same value. Entry to the event requires a mandatory change of **€5 for five tokens**, which can be spent entirely in the exposition area. Please note that exchanged coins/tokens are non-refundable.

For more information, click [here](#).



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